



CHEMICAL SOCIETY

Asian Chemical 19ACC Congress

19TH

4-10 September 2021 Istanbul University Congress and Culture Center

INVITATION FOR SPONSORS AND EXHIBITORS









19TH Asian Chemical Congress 4-10 September 2021

Istanbul University Congress and Culture Center

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Dear Colleagues,

We, as the Turkish Chemical Society, are excited to be the host for the 19th Asian Chemical Congress (19th ACC) and the 21th General Assembly of the Federation of Asian Chemical Societies (21th FACS) in Istanbul, Turkey during September 4-10, 2021.

The ACC is a biennial event organized by members of the Federation of Asian Chemical Societies, and its objective is to promote the advancement of chemistry and related disciplines by allowing the scientists and professionals to communicate and collaborate in the Asia Pacific region.

Istanbul is an ancient city with its museums, historic streets, mosques, churches, synagogues providing a blend of historic cultures of Hellenic, Roman, Byzantine and Ottoman. Besides, Istanbul is not only the largest city in Turkey, but also it is one of the most important, economic, financial and trade centers. In addition to these unique features, the city is located on a beautiful landscape, on two sides of Phosphorous diving Europe and Asia, which makes it one of the unique destinations to visit.

We firmly welcome you to attend the conference and share your experiences and research.

We are looking forward to seeing you in Istanbul.

Prof. Dr. Mustafa Culha

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On behalf of the organizing committee.

19**ACC**

With great pleasure and pride, we would like to officially invite you to attend the 19th Asian Chemical Congress (ACC) and the 21st General Assembly of the Federation of Asian Chemical Societies (FACS), taking place 4 – 10 September 2021 in Turkey, Istanbul. The biannual congress will offer you a possibility to learn from experts in the field of chemistry, share experiences with companies, scientists, academics and debate about challenging topics.

Registering for the congress means:

- attending more than 2000 scientific and professional practice paper presentations
- learning from international leading key note speakers
- joining an event, where both scientific and real business experts are brought together
- enjoying our social networking events
- exploring the exhibition of companies and entrepreneurs from the filed

Don't miss this opportunity! It's time for Turkey! NOW

Go to www.acc2021.org for more information, to register and to submit your papers.

We are looking forward to welcoming you in ISTANBUL.

Congress Organisers

TURKISH CHEMICAL SOCIETY



TURKISH CHEMICAL SOCIETY

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CONGRESS ORGANISER



Congress, Incentive and Events

BROS CONGRESS

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Hosting Society



Federation of Asian Chemical Societies

The Federation of Asian Chemical Societies includes 28 chemical societies of countries and territories in the Asia Pacific. The general objective of the Federation is to promote the advancement and appreciation of chemistry and the interests of professional chemists in the Asia Pacific.

GENERAL INFORMATION



VENUE



Istanbul University Congress and Culture Center



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Istanbul University Culture and Convention Center is located in the Beyazıt Central Campus at Istanbul University/Turkey. In the center, there is a 430-person capacity conference halls, 2 seminar rooms for 50 people and 2 can be used as desired 50-seater conference hall has 100 people.

Istanbul University Culture and Convention Center

From Süleymaniye Mosque: 700 m. From Vezneciler : 600m. From Beyazıt Square: 1.3 km. From Sultanahmet (Blue) Mosque: 2.3 km. From Hagia Sophia: 2.2.km.





Premium Sponsorships:

DIAMOND

75,000 USD

This package will associate the congress directly with your organization.

You will be named as one of the primary sponsors of ACC 2021 giving you a unique profile throughout the lead up and during the ACC2021 your logo will feature prominently in the print and web publications relating to ACC2021 and on-site at the congress.

The Diamond package includes:

 Acknowledgement as sponsor of the whole congress. Plus

- Logo on every delegate bag
- · Logo on the front cover of the final program
- Acknowledgement in all press releases and printed promotions
 - As a premium sponsor (Diamond or Platinum), in addition to the benefits listed above, you will get:
 - Full page color advertise in the final program
 - Your logo on printed promotions
 - The option to insert pens and pads into delegates' packs
 - Two booths in the location of your choice
 - Access to compliant delegate data for post-event mailing
 - Advertising banner and hyperlink on official congress website
 - Insert literature in all Congress participants packs
 - Sponsorship of one Plenary Speaker

PLATINUM

55,000 USD This package will give your organization an exceptional profile within a prominent zone at the congress or during

a main congress theme of your choice.

In acknowledgment of your sponsorship at the Platinum level, we are pleased to offer your organization the opportunity to feature prominently in our advertising and to be named as the sponsor of a main theme or an event of similarly high standing at ACC 2021.

The Platinum package includes:

Sponsorship of ONE of the following options:

- Main congress theme
- Poster session
- Cyber cafe
- Symposium

As a premium sponsor (Diamond or Platinum), in addition to the benefits listed above, you will get:

www.acc2021.org

- Full page color advertise in the final program
- Your logo on printed promotions
- The option to insert pens and pads into delegates' packs
- Two booths in the location of your choice
- Access to compliant delegate data for post-event mailing
- Advertising banner and hyperlink on official congress website
- Insert literature in all Congress participants packs
- Sponsorship of one Plenary Speaker



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Other Sponsorships:

The Gold Level sponsor will receive:

 Sponsorship of a symposium /refreshment breaks/plenary speaker Plus:

- Free single exhibition booth in a prime location
- Acknowledgement on the final program
- Half page color advertise in the final program
- Access to all compliant delegate data for post event mailing
- · Acknowledgement on official congress website (with hyperlink)
- Literature in Congress participants packs

SILVER

GOLD

All Silver Level sponsor will receive: :

- Sponsorship of an individual speaker within the symposium Plus:
- Free exhibition booth in a prime location
- Acknowledgement on the final program
- Quarter page color advertise in the final program
- · Access to all compliant delegate data for post event mailing
- · Acknowledgement on official congress website (with hyperlink)
- Literature in Congress Participants packs

EXHIBITOR

Exhibition spaces prices at ACC2021 start at a competitive 3,000 USD for a single booth.

Prices:

Until July 2020:	
Regular Booths	: 3mx2m - 3,000 USD
Island	: 5mx2m - 5,000 USD

Exhibition Layout will be announced on www.acc2021.org

INTERNET CAFE SPONSOR

If you're searching for sponsorship opportunity that offers high visibility throughout the duration of the Congress, look no further than the Internet Cafe. Almost everyone who attends the visits the Internet Cafe (10 Computers). This popular sponsorship offers an opportunity for your company to gain visibility at the Internet terminals where attendees will connect with each other, check e-mail and surf the Web. The logo screensaver guarantees that your logo will be seen by anyone who steps in front of an Internet Cafe computer. Sponsorship is per table, only two available.

www.acc2021.org

Benefits include:

· Logo at the Internet Cafe throughout the meeting

Logo screensaver

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· Four complimentary exhibit entry invitations

After July 2020:Regular Booths: 3mx2m - 4,000 USDIsland: 5mx2m - 6,000 USD

5,000 USD



35,000 USD

15,000 USD

Other Sponsorships:

WELCOME RECEPTION SPONSOR

Make a strong impression at this popular event. The Welcome Reception offers a relaxed environment for renewing relationships, making new contacts and catching up on developments in the profession.

Benefits include:

- Logo at Welcome Reception
- Reserved table at Welcome Reception
- Four complimentary reception invitations

CLOSING RECEPTION & CHEMISTS BALL SPONSOR 15,000 USD

Make a strong impression at this popular event. The Closing Reception offers a relaxed environment for renewing relationships, making new contacts and catching up on developments in the profession.

Benefits include:

- Logo at Closing Reception
- Reserved table at Closing Reception
- Four complimentary reception invitations

REGISTRATION BAG SPONSOR

These high-visibility and high-demand bags are sought after before, during and after the meeting. Your one-color logo on the bag doesn't just stay at the Congress. It will likely be more well-traveled than your company's CEO.

Benefits include:

- One-color sponsor logo on conference bags
- Three complimentary meeting registrations

PLENARY SPEAKER SPONSOR

This sponsorship associates your organization's name with a high-profile guest, and helps pay for speaker fees, travel stipends and honoraria. Though ACC 2021 Organizing Committee retains full responsibility for selecting plenary speakers, sponsors will be apprised of the group's interests.

www.acc2021.org

Benefits include:

- Opportunity to greet sponsored speaker
- Acknowledgement at sponsored speaker's plenary session
- Logo at plenary session
- One day complimentary meeting registration



7,500 USD

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7,500 USD

15,000 USD

Other Sponsorships:

LANYARD SPONSOR

Want to see your company logo on every attendee? Then the lanyard sponsorship is for you. Lanyards (also known as neck cords) hold each name badge and are constantly visible.

Benefits include:

One-color sponsor logo on registration lanyard distributed to all meeting attendees

NOTEPAD SPONSOR

When attendees reach into their registration bags make sure they see your company is a sponsor. Get exposure for the duration of the meeting and beyond with your logo displayed on every page.

Benefits include:

- One color sponsor logo on notepad included in registration bags
- One day complimentary meeting registration

ADVERTISEMENT IN THE FINAL CONGRESS PROGRAM

1/2 Page	1.500 USD
1 Page	2.000 USD
Interior Covers	2.500 USD
Back Covers	4.000 USD
Center Fold (Both pages)	2.000 USD
Center Fold (One page)	2.000 USD

OTHER SPONSORSHIPS:

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Banner on the congress web-site	: 500 USD / per 2 weeks
Insert in Congress Bag	: 3.000 USD /per insert
City Maps	: 5.000 USD
LCD Screens	: 2.000 USD (per one screen- logo or video presentation)

www.acc2021.org



5,000 USD

5,000 USD

Your advantages as sponsor / or exhibitor:

A high profile in a professional exhibition environment for your company, your products and your services.

Meet decision makers from academia and industry in your own unique space

Present yourself as an attractive employer to the coming generation of young international chemists

Extend your network by inviting advanced students and scientific leaders to your booth and to individual vendoor seminars

Focused distribution of your company's promotion material in Congress kits

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Highlighted listings in the Congress programme brochures and on the website facilitate your customer contacts

Individualised presence in a unique environment: ACC2021 in Istanbul will be the largest chemistry event in 2021.

CONGRESS SECRETARIAT



BROS CONGRESS

Bilge Yüksel

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